

Camille Bergerson

CAMILLECANCOOK.COM/PORTFOLIO

EXPERIENCE

FREELANCE FOOD STYLIST

London & Melbourne | 3/20 - present

* I have jumped between being a food stylist, assistant stylist, prep chef, talent, and creative for numerous shoots across Melbourne and London. I have styled food for brands like Dan Murphys, Starward Distillery, BuzzFeed Tasty UK, Tastemade UK, McDonalds, Farmer's Pick, Aussie Apples, and more. In 2021 I was a prep chef for (and appeared on) the TV show 'My Market Kitchen' on channel 10, and recently I was both the stylist and acting talent for a Farmer's Pick commercial.

FREELANCE MODEL / ACTRESS / TALENT

Melbourne | 3/22 - present

* I have worked as a model/talent for commercials and still shoots. I've worked with brands such as Toyota, Honda, Sportsbet, Heinz, Afterpay, Crown Casino, Fuso, McDonalds, and more.

FULL STACK CULINARY CONTENT CREATOR

First Media (SoYummy) | Los Angeles | 11/17 - 3/18

* Highest performing video- 54M unique views, 575K shares.
* Directed, produced, shot, edited, and developed recipes for culinary viral videos on SoYummy's Facebook and Instagram pages (20+ million followers).

CREATIVE PRODUCER - BRANDED & EDITORIAL

BuzzFeed (Tasty) | Los Angeles | 7/16 - 11/18

* Highest performing video - 81M unique views, 1.8M shares.
* Created, shot, directed, edited, and produced viral editorial and brand sponsored video content for BuzzFeed Tasty, Tasty Junior, and Tasty Vegetarian pages (110+ million followers).
* Pitched, produced, and directed content for brand partners- Diageo, NBC Universal, Nestlé, Google, Mondelez, Miller/Coors, Target, Dr Pepper/Snapple, Primo Australia, Pepsi Australia, and more.
* Recipes and food photography featured on displays in Kroger and Walmart stores around the USA.

EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES

B.A. in Psychology

Melbourne

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SKILLS AND EXPERTISE

Food and Product Styling
Content Creation
Creative Ideation
Recipe Development
Brand Integration
Adobe Premiere
Adobe Lightroom
Food Photography
Copy Writing/Editing
On Camera Hosting
Leadership / Training